

The problem that HEMsidans innovation solves is the poor, and sometimes none existent, communication between landlords and their customers. More 3D-models are introduced on the market, but the information never reaches the end-customer, which HEMsidan sees as a problem that could be easily managed. To improve their relationship is a virtual home show and a portal for the customer introduced. HEMsidan gets the information about the building and thereafter we'll produce a 3D-model, this model can be shown for the public. We'll also make a portal where the model can be viewed in different modes: surface-materials, colors, a semi-transparent model, where the electric wiring are shown, and building materials. In this application the habitant can get advice how to manage their building, from several points of views, it's also possible to communicate with the buildings manager. The reason to introduce this model is because people today are more interested in their homes and wants to take care of them. With HEMsidan the landlord can sell or rent their objects faster and will get more satisfied customers. The portal gets the customer more involved and interested in their living. HEMsidan wants to create a much tighter bond between the end-customer and building industry.